

Fig. 2.

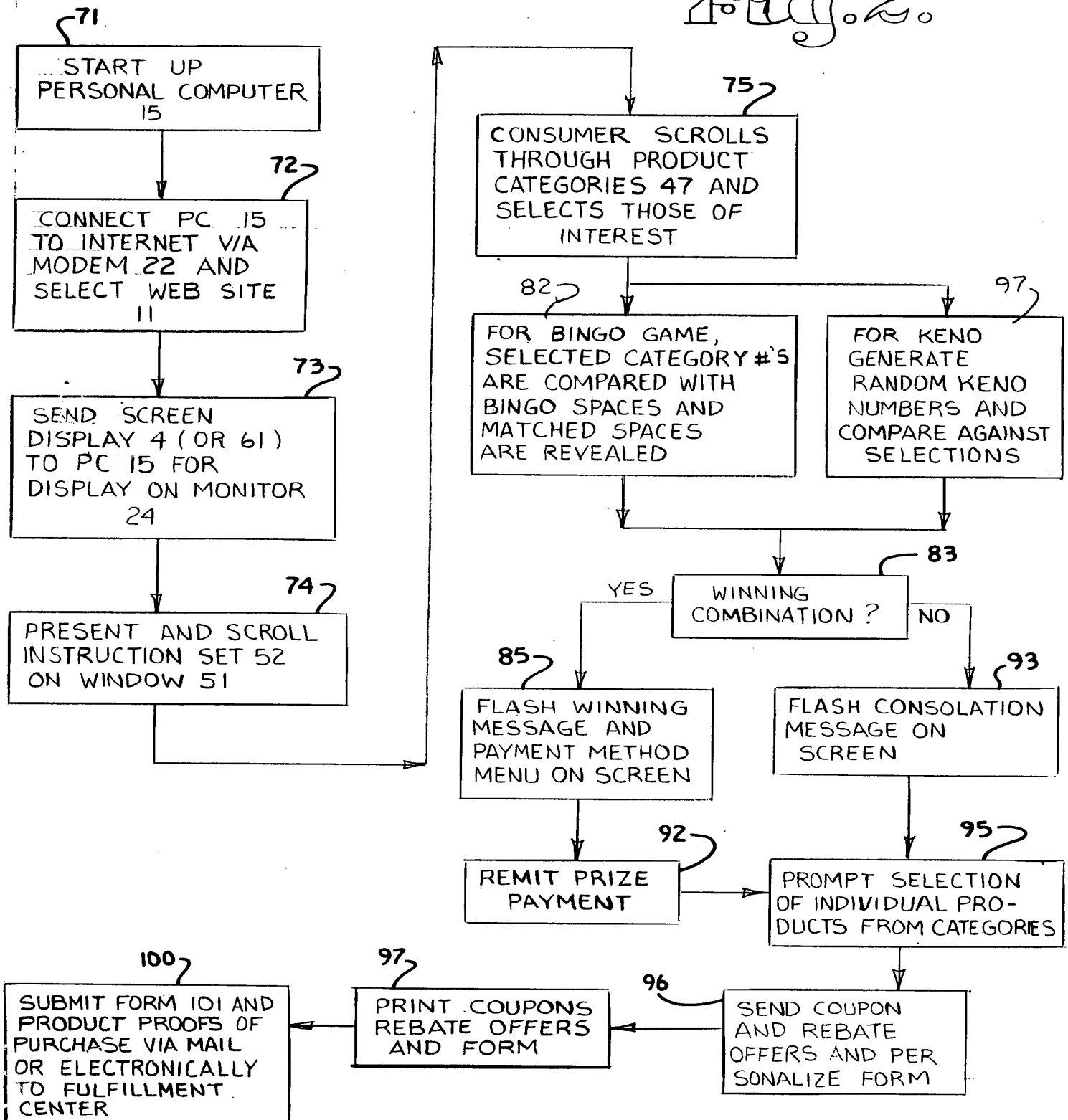


FIG. 3

PLAY THE GAME!

CASHBACK BINGO™

\$	\$	\$	\$	\$
\$	\$	\$	\$	\$
\$	\$	FREE SPACE	\$	\$
\$	\$	\$	\$	\$
\$	\$	\$	\$	\$

SELECT 8 CATEGORIES

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

From the list below, select eight (8) categories to play CASHBACK BINGO and to receive discount and/or rebate/refund information.

1. AIR FRESHENERS
2. AUTO PRODUCTS
3. BATHROOM TISSUES
4. CANDY
5. CAT FOOD
6. CEREALS
7. CHEESE
8. COFFEE
9. CRACKERS
10. DENTAL CARE
11. DETERGENTS, LAUNDRY
12. DIAPERS
13. DOG FOODS
14. FILM
15. HOSIERY
16. ICE CREAM
17. JUICES, FROZEN
18. LIGHT BULBS
19. PAIN REMEDIES
20. PASTA
21. PIZZA
22. PLASTIC WRAP
23. SHAMPOO
24. SNACKS
25. SOAPS, BATH
26. SODA
27. SOUP
28. TRASH BAGS
29. VEGGIES, CANNED
30. VITAMINS

IF YOUR SELECTIONS MATCH A COMPLETE ROW ON THE GAME CARD VERTICALLY, DIAGONALLY, OR HORIZONTALLY, YOU ARE A CASHBACK BINGO WINNER!

FIG. 4

"YOU HAVE JUST WON \$1,000!"

CASHBACK BINGO™

\$	\$	\$	\$	6
\$	\$	\$	28	\$
\$	\$	FREE SPACE	\$	\$
\$	24	\$	\$	\$
1	\$	\$	\$	\$

SELECT 8 CATEGORIES

1	6	9	12
15	22	24	28

CHOOSE PAYMENT METHOD FOR CASHBACK BINGO
MAIL CHECK | LEFT TO BANK | PAY CREDIT CARD ACCOUNT

From the list below, select eight (8) categories to play CASHBACK BINGO and to receive discount and/or rebate/refund information.

1. AIR FRESHENERS
2. AUTO PRODUCTS
3. BATHROOM TISSUES
4. CANDY
5. CAT FOOD
6. CEREALS
7. CHEESE
8. COFFEE
9. CRACKERS
10. DENTAL CARE
11. DETERGENTS, LAUNDRY
12. DIAPERS
13. DOG FOODS
14. FILM
15. HOSIERY
16. ICE CREAM
17. JUICES, FROZEN
18. LIGHT BULBS
19. PAIN REMEDIES
20. PASTA
21. PIZZA
22. PLASTIC WRAP
23. SHAMPOO
24. SNACKS
25. SOAPS, BATH
26. SODA
27. SOUP
28. TRASH BAGS
29. VEGGIES, CANNED
30. VITAMINS

IF YOUR SELECTIONS MATCH A COMPLETE ROW ON THE GAME CARD VERTICALLY, DIAGONALLY, OR HORIZONTALLY, YOU ARE A CASHBACK BINGO WINNER!

**BETTER LUCK NEXT TIME!
SEE SAVINGS**

CASHBACK BINGO™

From the list below, select eight (8) categories to play **CASHBACK BINGO** and to receive discount and/or rebate/refund information.

8	17	16	6	7
3	18	4	28	23
14	29	FREE SPACE	15	13
20	24	26	11	2
1	9	27	22	5

SELECT 8 CATEGORIES

1	6	9	12
15	22	24	28

- AIR FRESHENERS
- AUTO PRODUCTS
- BATHROOM TISSUES
- CANDY
- CAT FOOD
- CEREALS
- CHEESE
- COFFEE
- CRACKERS
- DENTAL CARE
- DETERGENTS, LAUNDRY
- DIAPERS
- DOG FOODS
- FILM
- HOSIERY
- ICE CREAM
- JUICES, FROZEN
- LIGHT BULBS
- PAIN REMEDIES
- PASTA
- PIZZA
- PLASTIC WRAP
- SHAMPOO
- SNACKS
- SOAPS, BATH
- SODA
- SOUP
- TRASH BAGS
- VEGGIES, CANNED
- VITAMINS

IF YOUR SELECTIONS MATCH A COMPLETE ROW ON THE GAME CARD VERTICALLY, DIAGONALLY, OR HORIZONTALLY, YOU ARE A **CASHBACK BINGO** WINNER!

FIG. 5

FIG. 6

53 54
PLAY THE GAME!

CASHBACKTM KENO

51 52
From the list below, select eight (8) categories to play CASHBACK KENO and to receive discount and/or rebate/refund information.

- 43
- | | | |
|---------------------|-------------------------|---------------------|
| 1. AIR FRESHENERS | 11. DETERGENTS, LAUNDRY | 21. PIZZA |
| 2. AUTO PRODUCTS | 12. DIAPERS | 22. PLASTIC WRAP |
| 3. BATHROOM TISSUES | 13. DOG FOODS | 23. SHAMPOO |
| 4. CANDY | 14. FILM | 24. SNACKS |
| 5. CAT FOOD | 15. HOSIERY | 25. SOAPS, BATH |
| 6. CEREALS | 16. ICE CREAM | 26. SODA |
| 7. CHEESE | 17. JUICES, FROZEN | 27. SOUP |
| 8. COFFEE | 18. LIGHT BULBS | 28. TRASH BAGS |
| 9. CRACKERS | 19. PAIN REMEDIES | 29. VEGGIES, CANNED |
| 10. DENTAL CARE | 20. PASTA | 30. VITAMINS |

57 58
IF 5 OR MORE OF YOUR SELECTIONS MATCH SELECTIONS ON THE GAME CARD, YOU ARE A CASHBACK KENO WINNER!

62 65

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40

41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80

55
SELECT 8 CATEGORIES

56

1	6	9	12	15	22	24	28
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99

"YOU HAVE JUST WON \$50!!"
NUMBER OF MATCHES: 5

CASHBACK KENO™

Fig. 7

From the list below, select eight (8) categories to play **CASHBACK KENO** and to receive discount and/or rebate/refund information.

- | | | |
|--------------------------|-------------------------|-------------------------|
| 1. <u>AIR FRESHENERS</u> | 11. DETERGENTS, LAUNDRY | 21. PIZZA |
| 2. <u>AUTO PRODUCTS</u> | 12. <u>DIAPERS</u> | 22. <u>PLASTIC WRAP</u> |
| 3. BATHROOM TISSUES | 13. Dog Foods | 23. SHAMPOO |
| 4. CANDY | 14. FILM | 24. <u>SNACKS</u> |
| 5. CAT FOOD | 15. <u>HOSIERY</u> | 25. SOAPS, BATH |
| 6. <u>CEREALS</u> | 16. ICE CREAM | 26. SODA |
| 7. CHEESE | 17. JUICES, FROZEN | 27. SOUP |
| 8. COFFEE | 18. LIGHT BULBS | 28. <u>TRASH BAGS</u> |
| 9. <u>CRACKERS</u> | 19. PAIN REMEDIES | 29. VEGGIES, CANNED |
| 10. DENTAL CARE | 20. PASTA | 30. VITAMINS |

IF 5 OR MORE OF YOUR SELECTIONS MATCH SELECTIONS ON THE GAME CARD, YOU ARE A **CASHBACK KENO** WINNER!

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40


41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80

SELECT 8 CATEGORIES

1	6	9	12	15	22	24	28
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Fig. 8.

113

112 ID BARCODE 111


NAME _____

ADDRESS _____

TELEPHONE#() _____

UPC CODES

115

7470650667

121
PRODUCT122
REBATE123
#124
EXP.
DATE

114

SEND THIS FORM TO:

CASHBACK REBATES

P.O. BOX 0000

ANYWHERE USA 12345

POSTAGE DUE MAIL

WILL NOT BE ACCEPTED

125

126

TOTAL REBATE DUE \$ _____

127

METHOD OF REBATE PAYMENT DESIRED:

____ SEND CHECK BY MAIL

____ CREDIT PAYMENT TO MY

ACCOUNT# _____ DISCOVER CARD

____ VISA

EXPIRES _____ MASTERCARD

128

YOU MUST ENCLOSE UPC CODES AND CASH
REGISTER RECEIPT TAPES WITH ITEMS CIRCLED
ALONG WITH THIS FORM. ORIGINALS ONLY,
NO COPIES ALLOWED.